

Australian Connections

POWER*talk* INTERNATIONAL

Good News!

POWER*talk* International is now registered with the Department of Fair Trading and is owned by International Training in Communication Australian Region Incorporated.

The Region can use the name POWER*talk* International for general use.

There are conditions: It is a requirement that the incorporated name does not change in the bylaws, standing rules and bank accounts and other official documents such as the minutes of Region Board meetings and the AGM. The Region will continue to use ITC letterhead for all correspondence with all government authorities.

The Region will use the POWER*talk* International letterhead for general matters, acknowledging the incorporated name in the footer.

Important Notice to all Club Boards, especially Treasurers!

The region bank account remains in the name of our incorporated association – please make all cheques payable to:

*International Training in Communication
Australian Region Incorporated.*

Do not use the POWER*talk* brand for bank accounts. We are still ITC under incorporation.

Dues Reminder

Region Dues are now \$36.00 per year. These are still outstanding for some clubs. Dues can be sent by cheque or deposited directly into the region account. For details please contact:

Marina Harries
Vice President Finance
3/14 Westmoreland Road
Minto NSW 2599
smh2610@aol.com

Region Website

Members will be pleased to welcome Bronwyn Ritchie as the new Region Webmaster.

During this transition period the Region Board will be working closely with both Bronwyn Ritchie and Alan Raisbeck to develop a new look for the Region website to reflect our new brand and at the same time to comply with requirements of incorporation.

The Region has bought the domain name of 'powertalkaustralia'. It is envisaged that the first stage of the new-look website will be launched by the end of November 2007.

On behalf of all members the Region Board would like to thank Alan Raisbeck for his enterprise, diligence and expertise as the Region Webmaster for the last four years.





Public Liability Insurance

The Region will continue to maintain public liability insurance for \$10m dollars.

The certificate of currency has been sent out to all clubs and councils via the CLO.

Please contact Marina Harries, Vice President Finance should you wish to have an additional copy emailed to you.

Region Calendar

Region Board meetings this term will be:

11th -12th August 2007
13th -14th October 2007
14th December (Cyber Mtg)
16th -17th February 2008
2nd May 2008 (Cyber Mtg)
26th-27th July 2008 (handover)

Region Conference: 16th -18th May 2008
In Campbelltown, NSW

An Integrated PREM Strategy

The International Board's strategic objectives have centred on PREM – Publicity, Recruitment, Extension and Mentoring. To compliment these international initiatives and the PREM incentives unveiled at Convention as part of the global marketing strategy, the Region will develop an integrated PREM strategy that incorporates Publicity, Recruitment and Retention, Extension and Education/Accreditation/Mentoring.

PREM incentives have been factored into the budget, partly funded by funds saved by developing the Confident Communicator as an electronic, web based publication and in part self-funded by increased membership.

These incentives and awards will include:

- P Publicity – the region will provide all councils with a *POWERtalk* banner for use at Council meetings and special events.
- R Recruitment - A \$10 award to the club for each new member recruited by the club during the award year (April to March)
- E Extension - free annual membership for the extension chair when a club charters and 10% discount on membership fees for charter members.
- M Mentoring, membership retention - A Region Accreditation Award for clubs with the most members through to the next level in the Accreditation Program during the award year (April to March); 1st place will receive \$100; 2nd place - \$70; 3rd place - \$40.

Just a reminder that the documents:

- Sustainable Growth: Starts With You. Tools for Use at Club and Council Levels; and
- How to Charter a Club.

Have been developed by the Region for your use and are available on the Web Site (www.itcaustregion.org.au).

Gazette Education Award

Don't forget this prestigious award!
Send your articles into the Gazette Editor,
Margaret Grand at grand@hermes.net.au.

The criteria for this award are that the article must consist of at least 150 words and be educational in nature.
It should be noted that members of the Region Board are not eligible for the award.

Incentive for

Free International Membership

The International Board will give one free International membership to any club which doubles its membership in one year (not including dual members).

That could be you